E³UDRES²

Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions

D4.6. 3 Scientific Markets: of Researchers and of Stakeholders

Authors: WP4 Members

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1

Overview

Deliverable nr.	Deliverable name	Person responsible	Corresponding HEI
D 4.6	3 Scientific Markets: of Researchers and of Stakeholders	WP4 members	IPS

Table of contents

Brief summary

In this deliverable, it explainaid what are the „market of researchers" and „market of stakeholders", launched during the 1st meeting of the Living Labs and provide physical evidence of their occurrence.

The Markets' concept was envisaged before the current pandemic, under the assumption that it would be implemented during a 1st physical meeting of the WP4 Living Labs. The idea was to recreate the environment of a fair where stakeholders would be, each at their own booth, „selling" their challenges to researchers and students and presenting their organizations, products, services and/or their research/innovation-related interests.

Given the impossibility of holding this meeting presentially, we had to rethink the whole way of doing the activities planned, which led us to held the markets on wonder.me platform.

Overall, the goals we had set both for the meeting of the Living Labs and for the markets were achieved, but not without losses in the productivity, motivation, and engagement level of the different participants, who would rather meet in person and be working together in the same room than have just another full day/week of online conferences.

1. The Scientific Markets

The online „Market of Stakeholders" was a short-duration networking session (cc. 50 min) held on the wonder.me platform with the purpose of creating a „friendly" environment that promotes informal talks of researchers (both the ones already integrated in the networks, as well as the ones in the bank of researchers) with stakeholders. These networking sessions are much more dynamic that the conventional online meetings and allow participants to quickly jump from one conversation with one stakeholder to the next, leaving room for the next researcher – it works like a „scientific speed-dating" event online.

Likewise, the „Market of Researchers" is realized in the same format but aims to promote informal talks of researchers from the bank of researchers with the ones who are already integrated in the 3 research networks.

During the 1st meeting of the WP4 Living Labs, one Market of Stakeholders and one Market of Researchers were held during the open session of June 7. Another Martket of Researchers was held on June 9 (see section 2).

Preparation of the Markets

Together with personalized emails and programmes (a and b, respectively), we prepared guidelines for wonder.me to send to all market participants, in order to make their identification easier to the other participants. The Researchers from the Bank of Researchers were invited to attend the two open sessions of the 1st meeting of the Living Labs, held on June 7 and 9, whereas stakeholders were only invited to the June 7's. Nonetheless, most of them were present in the working sessions of the networks that were ongoing from June 7-15, and participated in different types of activities (e.g. workshops to discuss challenges and sessions focused on setting up a proposal plan for our internal call – see D4.7).

a) Email templates

The following email templates were prepared by the WP4 coordination team and sent to the project coordinators and researchers in the other alliance institutions with a request to disseminate to the different target audiences from their institutions/regions.

To: Bank of Researchers

Dear colleague,

We are pleased to announce the **1st meeting of the Living Labs of E³UDRES² *WP4 – Researchers***, taking place from the 7th to the 15th of June.

The event will feature open sessions for interested attendees to participate in, as well as other sessions where WP4 researchers will work on the joint development of R&D projects, along with stakeholders, citizens and students.

We invite you to attend and participate in the open sessions of the event, which include **two markets of researchers** and a **market of stakeholders** taking place in **wonder.me**. The latter will be interactive sessions where WP4 researchers and stakeholders will be divided by different "virtual rooms", allowing them to engage in more informal conversations with respect to project and research networks (researchers) or challenges to pose to researchers (stakeholders).

This is an opportunity for you, as valued member of the bank of researchers, to know more about what is being done in the project, how you can fit into the research network(s) of your choice and how you can actively contribute to the growth, consolidation and long term sustainability of the E³UDRES² research dimension.

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About E³UDRES² project

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[E³UDRES², the Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions](#), is being formed by your institution together with other 5 higher education institutions from xxx (countries), under the ERASMUS+ programme. The overarching goal of this project is to promote the development of our small to medium-sized cities, and their rural surroundings, into smart and sustainable European regions. For that purpose, we are all starting a journey of institutional transformation that covers the education (WP3), research (WP4) and innovation & entrepreneurship (WP5) dimensions of the six E³UDRES² founding HEIs. We are also working on E³UDRES² long term vision and 2030 blueprint (WP2), whose primary goal is to ensure we reach institutional cohesion around a shared direction and financial sustainability beyond the grant period.

Two key characteristics of E³UDRES² European University are: (i) the **engagement of all relevant regional stakeholders** at every step of the way, namely professors, researchers, students, regional stakeholders and citizens; and (ii) the use of **open and innovative approaches** (e.g. living labs, citizen science projects, bootcamps, etc) to foster collaboration and imprint a co-creation culture in all those actors.

The **WP4 - Researchers** has launched the first three E³UDRES² research networks in the following areas: Circular Economy (CE), Well-Being and Ageing (WB&A) and Human Contribution to Artificial Intelligence (HCtAI). They are focused on enabling mission-oriented research and human-centred innovation in interdisciplinary groups. They started being formed by one researcher from each of the six partner institutions, who helped lay the groundwork for their sustained growth. They have already drafted the first ideas for research topics, collected some challenges from stakeholders and enrolled the first citizen associations and students. The next step is bringing new expertise to the networks from the **banks of researchers**.

To: Internal communities

Dear community,

We are pleased to announce the **1ˢᵗ meeting of the Living Labs of E³UDRES²** *WP4 – Researchers*, taking place from the 7ᵗʰ to the 15ᵗʰ of June.

The event will feature open sessions for interested attendees to participate in, as well as other sessions where WP4 researchers will work on the joint development of R&D projects, along with stakeholders, citizens and students.

We invite you to attend and participate in the open sessions of the event, whose program and links to the different activities follow in attachment.

This is an opportunity for you, as member of IPS community who will be part of E³UDRES² European University, to know more about the project, how you can more actively contribute to the project and, thus, help developing a smart, sustainable and international xxx region.

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To: Stakeholders

Dear xxx,

We are pleased to announce the **1ˢᵗ meeting of the Living Labs of E³UDRES² *WP4 – Researchers***, taking place from the 7ᵗʰ to the 15ᵗʰ of June.

The event will feature open sessions for interested attendees to participate in, as well as other sessions where WP4 researchers will work on the joint development of R&D projects, along with stakeholders, citizens and students.

This invitation is for the **open sessions** of the event, which include a **market of stakeholders** taking place in **wonder.me** (please see attached guidelines). The latter will be an interactive session where WP4 researchers and stakeholders will be divided by different "virtual rooms", being able to engage in more informal conversations about e.g. research networks' projects or stakeholders' challenges for researchers.

This is an opportunity for you, as valued stakeholder, to know more about what is being done in the project and how you can work together with E³UDRES² research networks contributing to the development of smart and sustainable European regions.

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b) Programme for the open sessions

The following programme was the one sent to the Bank of Researchers. The invitation sent to the community of our HEIs was identical but they did not have access neither to the Market of Stakeholders nor to the Markets of Researchers.

E³UDRES² 1st Meeting of WP4 Living Labs - PROGRAMME (CET time)

7th of June – Monday

First Plenary session

09:15 – 09:30	**Entrance into virtual room (*TEAMS*)**
09:30 – 10:10	**Welcome** (IPS; STPUAS)
10:10 – 10:30	**E³UDRES² general presentation** (STPUAS)
10:30 – 11:30	**WPs presentations** (WP leaders, WP4 and WP5 members)
11:30 – 12:30	**WP4 I-R&D networks presentations**
14:30 – 15:10	[Market of Stakeholders]* (*Wonder.me*)
15:10 – 15:20	**Coffee Break**
15:20 – 16:00	**Briefing of WP4 (Presentations of the work planned for the next sessions)**

WP4 leader, CE network,

WB&A network, HCtAI

network

16:00 – 16:40   [Market of Researchers](#)*** *(Wonder.me)*

9th of June – Wednesday

15:10 – 15:50   [Market of Researchers](#)*** (Wonder.me)**

15th of June - Tuesday

[Link to open session 2 on Teams](#)

Second Plenary session

14:00 – 15:00   **Presentations of the work carried by each network**

                            CE network

                            WB&A network

                            HCtAI network

15:00 – 15:20   **WP4 presentation, main conclusions, and next steps**
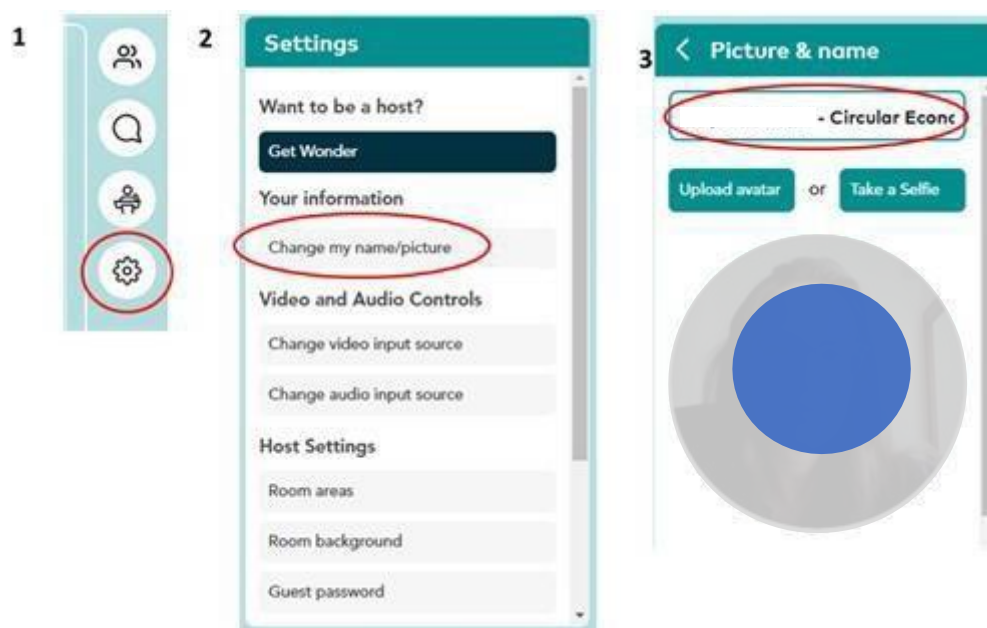
                            WP4 leader

15:20 – 15:40   **General discussion**

15:40 – 15:45   **Event closure**

* The market of stakeholders and markets of researchers are exclusively to WP4 researchers and members of the 3 banks of researchers (CE, WB&A and HCtAI).

c) Instructions for wonder.me

1. Please access wonder.me through the corresponding link in the program
2. Register according to the following indications:
   2a) Take a selfie or upload an avatar
   2b) *see below*
3. Bring your circle close to the people you want to engage with

2b) Stakeholders and students

Add the following info (in up to 2000 caracters):

Name | Company or Institution | 3-4 areas of main activity

Example: | Spartax chemicals | Sparteine production from lupin beans

2b) Researchers in the networks

Add the following info (in up to 2000 caracters)

Network | Name | Institution | 3-4 research activities/interests

Example: CE | IPS | Photochemistry, materials chemistry, nanotechnology

2b) Researchers from the Bank of Researchers

Add the following info (in up to 2000 caracters)

Name | Institution | 3-4 research activities/interests

Example: IPS | Photochemistry, materials chemistry, nanotechnology

1.1 Market of Stakeholders

In the Market of Stakeholders, we counted with the presence of the following stakeholders and students:

Stakeholders:

- AVIPE, PT (HctAI)
- CONTINENTAL, RO (WB&A)
- Goodville Mobility, AT (CE)
- Vidzemes Elektrotehnikas Fabrika – VEF, LV (HCtAI)
- Zero Desperdício, PT (CE)
- Vidzeme Olympic Health Center, LV (WB&A)

Students:

- PhD Student, UPT
- PhD Student, UPT

During this networking session, researchers and students talked with Stakeholders to get introduced to developd activities of these Companies/Associations/Healthcare providers/etc. and have the oportunity to identify regional challenges that could be of mutual interest and could be translated into research questions or projects.

1.2 Markets of Researchers

In the Market of Stakeholders, we counted with the presence of the following researchers from the bank of researchers:

- STPUAS (AT) – Senior Researcher at Carl Ritter von Ghega Institute for Integrated Mobility Research
- IPS (PT) – Assistant Professor and Researcher at the School of Health
- IPS (PT) - Assistant Professor and Researcher at the School of Health
- IPS (PT) – Invited Assistant Professor and Researcher at the School of Health
- ViA (LV) - Researcher & lecturer in travel technology and digital wellbeing.
- IPS – Assistant Professor and Researcher at the Barreiro School of Technology
- STPUAS (AT) – Senior Researcher at Carl Ritter von Ghega Institute for Integrated Mobility Research
- IPS (PT) – Assistant Professor and Researcher at the School of Health
- STPUAS (AT) - Senior Researcher Ilse Arlt Institute for Social Inclusion Research. Department of Social Sciences
- UPT (RO) – Associate Professor in the Department of Computer and Information Technology
- ViA (LV) – Postdoctoral Researcher at the Department of Information Technologies

- ViA (LV) – Researcher at the Institute of Social, Economic and Humanities Research

During the market, the researchers from the bank of researchers had the opportunity to meet with the other researchers and learn more about their ongoing work inside the neworks. They mainly discussed their common research interests and the potential for collaboration. In some groups, the discussion went a little futher and they shared information about the facilities and equipments they have access to. However, it was not possible to collect all this information during the two markets of researchers, so we asked all researchers involved to send us a list with that information.