

# OPEN CALL FOR STARTUPS

E.I.N.S., the E<sup>3</sup>UDRES<sup>2</sup> Entrepreneurship and Innovation Network for Smart and Sustainable Regions, aims to co-create new pathways of interaction and collaboration between startups, universities, and European regions. In order to support this, E.I.N.S. is now launching its first open call for startups from all over Europe. Join us!

## WHAT CAN E.I.N.S. OFFER TO STARTUPS?

- **Collaboration & support** for (at least) three months between October 2022 and January 2023
- **Access to expertise and experience of the full members of E<sup>3</sup>UDRES<sup>2</sup>:** St. Pölten University of Applied Sciences (Austria), Instituto Politécnico de Setúbal (Portugal), Politehnica University of Timisoara (Romania), Hungarian University of Agriculture and Life Sciences (Hungary), UC Leuven Limburg UAS (Belgium) and Vidzeme University of Applied Sciences (Latvia), as well as UIIN (University Industry Innovation Network)
- **Access** to selected **E.I.N.S. training programmes and lectures**
- **Consulting and mentoring** (within limited project resources)
- **Sharing infrastructure** (within limited project resources)
- **Interaction with associated partners of E.I.N.S. and E<sup>3</sup>UDRES<sup>2</sup>**, as well as with various related stakeholders, including other Startups, SMEs, leading companies, (regional) administrations and development agencies, accelerators and incubators in the regions
- **Networking** with related (regional) **innovation ecosystems**
- **Europe-wide networking** within the framework of E<sup>3</sup>UDRES<sup>2</sup>, UIIN, EIT, the EIT HEI Initiative and other related communities
- **Collaboration with at least one out of the six E.I.N.S. Open Innovation Hubs** for Creative Industries and Digital Media, Digital Health and Social Innovation, Smart and Sustainable Learning Environments, Digital Technologies and Advanced Manufacturing, Smart and Sustainable Cities, Regions and Villages, and Food & Agriculture
- **Co-Ideation of possible further cooperation** including e.g. joint research & innovation activities

# WE ARE LOOKING FOR STARTUPS THAT ARE...

- **active as registered companies** in any European country
- offering or developing **innovative products or services related to an E.I.N.S. Open Innovation Hub**
- **motivated to co-create** new pathways of startups, universities, regional ecosystem interaction
- willing to **participate and be present at E.I.N.S. events** (e.g. inspiring chats, open lectures, (regional) stakeholder forums, etc.)
- willing to **share experience** with E.I.N.S. staff and students
- interested in the **further development of European smart and sustainable regions**
- willing to **sign an agreement of cooperation** for the period from 1 October 2022 until 31 January 2023

## APPLICATION & SELECTION PROCESS

- 1.** Write an e-mail to [eins@eudres.eu](mailto:eins@eudres.eu): Introduce your Startup in a few sentences and explain your motivation for participating in this call. No sophisticated application process needed! Please also make sure to include your contact details (e-mail, website, social media). **Deadline for applications is 12 September 2022.**
- 2.** The E.I.N.S. team will evaluate all applications and select **up to 18 Startups**. You will receive feedback by 30 September 2022.
- 3.** If your Startup got selected, we will discuss what kind of **support and collaboration** fits the needs of your Startup, take care of all legal requirements and agreements, and start our collaboration!

*E.I.N.S. combines the forces of the European University **E<sup>3</sup>UDRES<sup>2</sup>** and **UIIN** to co-create advanced support for innovation and business creation, to enhance collaboration across the knowledge triangle beyond the state of the art, and to empower "Ent-r-e-novators" (entrepreneurs, researchers, innovators, educators) – including young talents, experts, management, SMEs, startups, local authorities and engaged citizens. The focus on smart and sustainable regions is in reference to their importance in driving bottom-up innovation, the major contribution of SMEs to the European economy and labour market, as well as the role regions play in supporting European cultural identities and maintaining a high quality of life.*

**E.I.N.S. is funded by the European Union as one of the first pilot projects within the EIT HEI Initiative, and is therefore connected to the largest and most powerful innovation network in Europe.**

**Any questions? Reach out to us via [eins@eudres.eu](mailto:eins@eudres.eu) or online at [eins.eudres.eu](http://eins.eudres.eu)!**