



**BUILDING CROSS-CULTURAL
COMPETENCE with
DIGITAL SKILLS**

E³UDRES² Future Appetizer



Lecturer:

FH-Prof. Dr. Dawn Grace

Kremslehner-Haas

Course Goals

After this course you will have expanded your cross-cultural knowledge and communication skills, being able to understand and apply essential communication principles in professional and private settings.

You will also have enhanced and developed your skills for producing high-quality videos.

Assessment

Your final grade will be based on the following components

- 20%** Active participation in two mandatory online sessions (April 5 and June 21).
- 60%** Collaborative video project on Building Cross-Cultural Competence.
- 10%** Voting for the best student video.
- 10%** Final online quiz.

Open to

- Students & Staff (any study program)

Platform used

- MS Teams

ECTS offered


- 2 ECTS

Course Type & mode

- Interactive, online & self-study

Prerequisites

- None



Applications
open until:
26 March 2025
(23:59 CEST)!

Course Plan

- **5 April** (4 hours): Introductory online session (*mandatory*)
- **5 April – 15 June**: Self-study & video project preparation
- **3 May** (1,5-2 hours): Q&A online session (*optional*)
- **15 June**: Video submission deadline
- **15 – 21 June**: Watch student videos & cast your vote
- **21 June** (1,5-2 hours): Final session, video voting & online quiz (*mandatory*)

Course Description

This interactive online course blends theoretical insights with hands-on digital production skills to enhance your ability to engage effectively in intercultural settings—both professionally and personally.

Through a mix of **collaborative learning, self-study, and video production**, you will explore key concepts in cross-cultural communication while gaining practical experience in **digital storytelling**.

Course Structure:

- **Mandatory online sessions**
 - **5 April**: Introduction to cross-cultural communication, course expectations, and video project guidelines.
 - **21 June**: Course wrap-up, final quiz, and class-wide voting for the best video.
- **One optional session (3 May)** – A Q&A session to discuss progress, exchange ideas, and address challenges.
- **Self-paced learning** – Independent study and group collaboration to create a **3–5-minute video** on cross-cultural communication.
- **Video showcase & peer evaluation** – Students will watch all submissions and vote on the best video based on both content and production quality.
- **Final online exam**

By the end of the course, you will not only have deepened your understanding of intercultural dynamics but also strengthened your ability to **communicate ideas effectively through video**.

Assessment

Your grade will be based on your video submission, your participation in voting for your favorite class video, an online quiz and your participation in two obligatory online meetings.