

E³UDRES²

Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions

18 – 19 September
St. Pölten UAS

3
Connecting

European Universities & Regions

E³UDRES² Forum 2023

Highlights

Keynote Speakers



Dr. Gerald Bast

“Future Universities. Mission, Skills & Relevance”

Keynote, 18th September, 14:00 – 14:30 CET

Large Assembly Hall, Building A

Gerald Bast is a graduated lawyer and held the position of rector at the University of Applied Arts in Vienna from 2000 until 2023. He is a member of several influential institutions, including the European University Association (EUA) and the European Academy of Sciences and Arts. Mr. Bast presents the topic of future universities, innovation and art at selected universities, conferences, and institutes around the world.

Vanessa Debiais-Sainton

“Role & Context of the European University Initiative”

Key address from the European Commission

Virtual Keynote, 19th September, 09:40 – 10:00 CET

Large Assembly Hall, Building A



Vanessa Debiais-Sainton is Head of the Unit in charge of European higher Education policies and programme at the European Commission’s Directorate General for Education, Youth, Sport and Culture. The unit is the lead service for the development and implementation of the European Education Area’s higher education dimension, including the European Strategy for Universities presented in January 2022. This includes the development and implementation of flagship initiatives such as: ‘European Universities’ alliances, a joint European degree, the European student card initiative, a European Approach to Micro-credentials, the automatic recognition of higher education qualifications, tracking graduates and the higher education strand of Erasmus+.



Jiří Nantl

“The Changing Role of Higher Education in a Regional Context”

Keynote, 19th September, 10:00 – 10:30 CET

Large Assembly Hall, Building A

Jiří Nantl is a Deputy Minister of Education and former Vice-Governor for Education & Innovation in South Moravia, Czechia. He is an expert on modernizing the structure of the Czech Republic’s higher education system, particularly in the regional development context.

Special Speakers & Panelists

Welcome note

Matthias Stadler

Mayor of the City of St. Pölten

Melinda Macho

Policy Officer at Austrian Federal Ministry of Education, Science and Research

Martin Gradl

Head of Erasmus+ Higher Education at OeAD-GmbH – Austria's Agency for Education and Internationalisation

*The Role of Higher Education
in Regional Development*

Raffaele Trapasso

Senior Economist at the OECD Centre for Entrepreneurship, SMEs, Regions & Cities, Coordinator of the HEInnovate and The Geography of Higher Education projects

Johannes Bade

Education and Culture Attaché of Hessen to European Commission

Anne Sandelin

City of Jyväskylä

Ilze Eglaja

Head of Board of Valmiera Development Agency

*The Future of E³UDRES²:
Enhancing the Impact*

Michal Karpisek

Senior Policy Officer E³UDRES² European University

Hannes Raffaseder

E³UDRES² Lead Coordinator & CEO of STPUAS

Breakout Sessions

MONDAY | 18th September, 15:30 – 16:20 CET

01

Active Learning – I Living Labs

Room A.1.09 | Building A

Roger Heijmans – T-shaped innovator, Project Leader, Work Package "Learners & Educators" (UCLL)

Christina Tanzer – Section Head UAS-wide Offers for Students (STPUAS)

Danique van den Bergh – Liaison Officer, Work Package "Innovators & Entrepreneurs" (UCLL)

02

Future Universities & Interaction with Stakeholders

Room A.1.10 | Building A

Iveta Putnina – Administrative Vice-Rector (VIA)

03

Research Focused on Missions & Regional Challenges

Room A.1.13 | Building A

Raquel Barreira – Vice-President (IPS)

Vanessa Leung – Senior Researcher (STPUAS)

04

Innovation for regions

Room A 1.14 | Building A

Irene Auffret – Section Head Entrepreneurial University and Innovation (STPUAS)

Bernhard Gerhardter – LENIE Initiative from Lower Austria

05

European added value for students, regions, institutions

Room A.2.09 | Building A

Ronja Pralle – Coordinator for the European

University Alliance E³UDRES² Presidential Board Office (HFD)

06

E³UDRES² EXPERTISE: Partners' good practices. Short pitches.

Room A.2.10 | Building A

JAMK Smart Solutions Factory

Minna Maaria Hiekkataipale, vice-rector JAMK

Jamk Future Factory is a learning module (3 courses, 10 ECTS) that functions as a platform for innovation, entrepreneurship and networking, connecting students and the world of work. At Future Factory, actual working life problems are solved in order to strengthen students' entrepreneurial skills, companies, regional development and competitiveness. One of the courses in Future Factory Module is Jamk InnoFlash, which is very similar to Living Labs, with multidisciplinary student teams solving real development challenges of organizations and companies.

Smart Solutions Semester @Saxion UAS

Janco Bonnink, SAXION

At Saxion Smart Solutions, students carry out an interdisciplinary project on a issue from either the professional (work)field or a Saxion research group. Third- and fourth-year students work on their assignments in project teams for six months. The team consists of six to eight students from different study programmes. Each team has a unique mix of experience, skills and talents. Students will learn how to collaborate with professionals from various backgrounds, become prepared for your future career, and deliver a product that can be used by the client. At the end of the Smart Solutions Semester, the groups present their results during a small event and to their client. The pitch will focus on the experiences in matching of students and assignments, the embedding of the semester in the study programmes, and the interaction with the clients.

Discussion Workshops

TUESDAY | 19th September, 11:30 – 12:30 CET

07 **Enable Smart Learners to Unfold Talents**

Room A.1.09 | Building A
Klaas Vansteenhuyse – Management Team, Work Package "Future Universities" (UCLL)

#talents and skills in regions
#learning & teaching provisions in standard programmes, innovative and necessary elements
#LLL and re-/upskilling including qualifications in SMEs, companies

08 **Serve as a Platform for Collaborative Innovation to Connect Entrepreneurial Minds**

Room A.1.10 | Building A
Franz Fidler – Head of Department (STPUAS)
Petra Fischer – Research Organisation Institute of Creative \Media/Technologies (STPUAS)

#Regional ecosystems for innovation, digitalisation
#Open Innovation Hubs / Digital Innovation Hubs
#Support from E.I.N.S. & other projects

09 **Engage in Regional Communities to Contribute to a Peaceful and Prosperous Society**

Room A.1.14 | Building A
Giuliana Sabbatini – Head of Service and Competence Centre for Higher Education Development and Quality Management (STPUAS)

#Various support activities for regional companies, entrepreneurs, communities
#Role of universities within regions, region-focused mission
#Regional impact and its assessment

10 **Empower Ent-r-e-novators to Accelerate Future Universities**

Room A.2.10 | Building A
Ronja Pralle – Coordinator for the European University Alliance E³UDRES² Presidential Board Office (HFD)

#Joint E³UDRES² methodology
#Joint E³UDRES² capacity building
#Joint E³UDRES² research activities & doctoral schools

11

Shift to a Fully-Fledged European University to Ensure Excellent Quality

Room A.2.11 | Building A

Janco Bonnink – Director of Education and Student Support (SAXION)

- #Students' and stakeholders' expectations from future universities
- #what might future students really want
- #what is the future role and mission of universities;
- #what are the general societal challenges and expectation
- #and what are the obstacles in their way and pain points to their desired expectations
- #European added value for students & regional stakeholders
- #Future university model including governance and students' and stakeholders; engagement
- #Future E3UDRES2 alliance structure - E3UDRES2 association, strategic coordination. Role of internationalisation

12

Artificial Intelligence: Technological Impact on Regions

Room A.2.12 | Building A

Mika Karjalainen – Director of the School Technology (JAMK)

- #Impact of technologies and in particular AI on regional public services, businesses, and services within regions
- #Impact of technologies and in particular AI on role and capacity of universities to fulfil their mission in learning, research, and service to community
- #Opportunities for E3UDRES2 alliance in addressing these

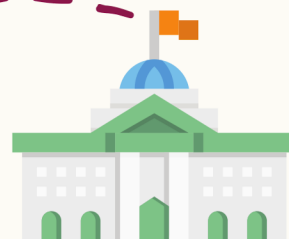
Optional Activities



VISIT TO ARS ELECTRONICA - LINZ

17th September, 15:00 – 18:30 CET

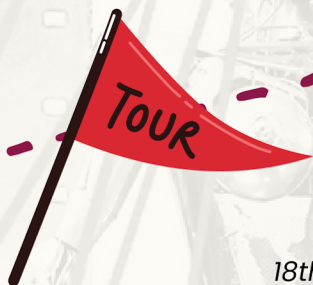
Explore the fusion of Art, Technology, and Society by joining our visit to Ars Electronica on Sunday. Immerse yourself in how emerging technologies can reshape our collective lifestyle and professional landscape.



VISIT TO GOVERNMENT OF LOWER AUSTRIA

18th September, 10:00 – 11:30 CET

Landhaus Niederösterreich
Strategies for Smart and Resilient Regions



CAMPUS TOUR

18th September, 10:00 – 11:00 CET

Embark on a captivating historical expedition, step into advanced labs, and uncover hidden gems during the St. Pölten University of Applied Sciences Campus Tour – your gateway to our heritage, innovation, and hidden treasures.



E³UDRES² NEWCOMERS NETWORKING EVENT

18th September, 11:00 – 12:00 CET

- Room B.0.12 | Future Lab | Building B

Are you new to E³UDRES²? Attend our networking event to gain insights into our achievements over the past three years, connect with individuals from diverse countries, and partake in delightful surprise games.



E³UDRES² EXHIBITION: CONNECTING MINDS - EXPANDING HORIZONS

18th September to 20th September

- Entrance Hall & Viewing Area | Building B

Join the first exhibition in the life of E³UDRES², where you can get a glimpse of the outcomes of past activities and initiations. Explore a range of creative posters, flyers, booklets, and student-made creations that showcase the outcomes of various occasions and activities.

SPOTLIGHT HERITAGE TIMIȘOARA

18th September – 20th September

– Entrance Hall & Viewing Area | Building B

Did you know that Timișoara is the European Capital of Culture in 2023? Do you want to be part of an international festival of extended reality and digital culture? Visit their site at the Forum and get familiar with the culture of Timișoara!



FREE COFFEE BY EUROPE DIRECT

19th September, 9:00 – 13:00

– Outdoor area Building A

Do you want to get a taste of Europe?

At the Europe Direct exhibition stand, engage in pleasant conversations, gain insights about Europe, and savor quality coffee. Drop by their coffee bus on Tuesday morning to savor the flavors of the European Union.

SELFIE POINT

18th September – 20th September

– Large Assembly Hall | Building A

Do you want to create memories? Visit our Selfie point and capture your favorite moments at the E³UDRES² Forum 2023!



E³UDRES² CINEMA

18th September – 20th September

Would you like to rest for a while? Explore the Cinema in Building B and immerse yourself in the story of E³UDRES²!



"WALL OF FAME"

18th September – 20th September

– Entrance Hall & Viewing Area | Building B

We would love to hear your feedback! Leave a note on the "Wall of Fame" and share what E³UDRES² gave to you!



Launch of E³UDRES² 2.0