



Intensive I Living Lab



# How AI is Influencing Our Cultural Heritage



14 - 18 September 2026 | USTP – University of Applied Sciences St. Pölten, Austria



# WHERE TRADITION MEETS TECHNOLOGY

Cultural institutions such as opera houses have been shaped by centuries of creativity, knowledge, and artistic excellence. Today, these institutions are facing new challenges as they integrate modern technologies to support their workflow. AI opens fresh perspectives on how artistic work can be evolved to meet future generations' needs while preserving tradition. By contributing ideas at the intersection of AI and culture, you become part of shaping the future of a famous Austrian opera.

During this Intensive I Living Lab, you'll engage in hands-on tasks and projects that simulate real-world problems within the creative industries. Equip yourself with skills that are relevant today and empower you to create future-oriented jobs and innovations.

**Join us on this journey of discovery, learning, and innovation!**

## WHAT TO EXPECT FROM THE INTENSIVE

### I LIVING LAB

#### Real-World Challenges

Engage in hands-on tasks and projects that simulate real-world problems and opportunities within the creative industries.



#### Expert Mentors

Learn from professionals who have made contributions to Europe's creative landscape and expand your professional network.



#### Future-Oriented Skills

Equip yourself with skills that are not only relevant today but will also empower you for your future jobs and for creating innovations.



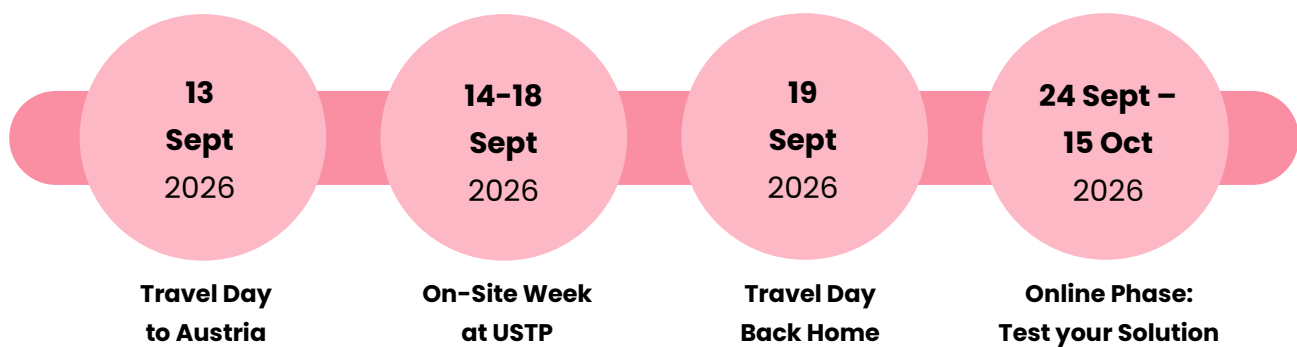
## CHARACTERISTICS OF THIS FORMAT

Meet your peers on site, match with your team, and take on a challenge together. Be prepared for time management, intensive discussions, quick decision-making, and creativity sprints. Collaborate with Educational Entrepreneurs and experts to generate ideas and prototypes in response to the challenges.

## LOCATIONS & MOBILITY

The event begins with an on-site week at the University of Applied Sciences St. Pölten (USTP) from September 14 to 18, 2026. During this week, you will tackle a specific challenge together with your team. Afterwards, you will further develop and test your solution in an online collaboration phase for the following three weeks.

## TIMELINE



*Total time requirement: approx. 75 hours*

*Face-to-face teamwork takes place during the on-site week*

*Online team meetings: 24 September and 15 October at 17:00 (CEST)*

## TEAM COMPOSITION

The teams are assembled according to your disciplinary skills. The aim is to achieve the best possible match of students with their individual vocational skills and business talents.

### THE INTENSIVE I LIVING LAB AT A GLANCE

- On-site Phase: 14-18 September 2026, USTP, Austria
- Online Phase: 24 September – 15 October 2026
- Language: English
- ECTS: 3

## GRANT FOR THE INTENSIVE I LIVING LAB

You are eligible for ERASMUS+ funding for Blended Intensive Programmes (BIPs), which offers support for accommodation, meals, transportation, and other expenses during the on-site phase. Additionally, there are top-ups, such as “green travel” or support for students with fewer opportunities.

For details, contact your home university’s International Office.

## CONDITIONS FOR COMPLETING THE INTENSIVE I LIVING LAB

For successful completion of the programme, your personal participation in the Intensive I Living Lab in Austria is mandatory. Following the on-site week in Austria, you must also take part in two online meetings and complete specific tasks.

## 3 reasons to join the Intensive I Living Lab

### Explore Creative Industries

Dive into an area that’s essential for understanding regional identity, culture, and innovation across different fields.

### Digital Transformation

Become one of the pioneers who are blending creative industries with digital technologies. By doing so, you’ll drive innovation.

### Networking Opportunities

Connect with peers, industry leaders, and innovators. Expanding your professional network will open doors to exciting collaborations and possibilities.

**This format is where creativity meets technology, tradition meets innovation, and learning meets action!**

# E<sup>3</sup>UDRES<sup>2</sup>

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