

E³UDRES²

Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions

18 - 19 September
St. Pölten UAS



Programme Booklet

Last updated: 14 September 2023

 **oead**
Agency for Education
and Internationalisation

A project realized within the framework
of the funding program Erasmus+
European University Alliances,
additionally financed by national
Erasmus+ funds in the OeAD-GmbH

Co-funded by the
Erasmus+ Programme
of the European Union

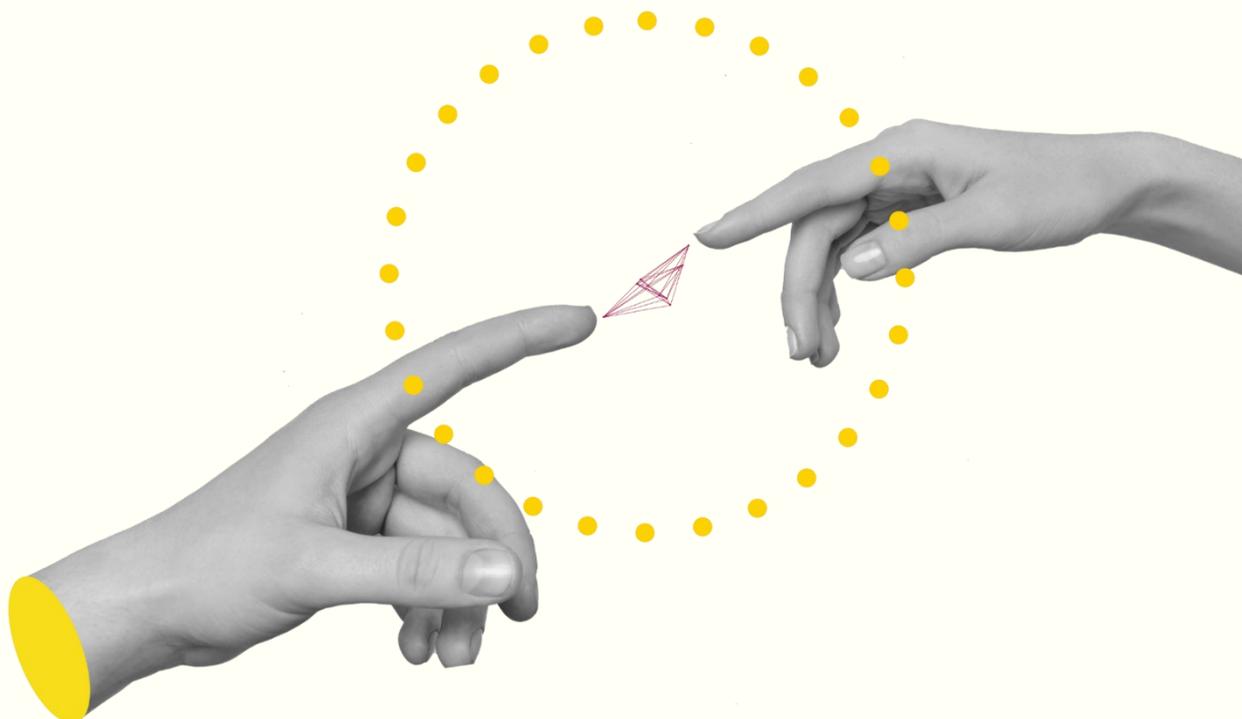


Celebrating European Regions

The E³UDRES² European University Alliance, uniting nine higher education institutions from all over Europe, is celebrating its third anniversary in Autumn 2023. This marks a perfect occasion to reflect on the considerable accomplishments the network has achieved, and also look ahead into a bright joint future. **Let's connect universities and regions and celebrate the journey full of lasting connections, innovative ideas, and fond memories!**

E³UDRES², the Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions, promotes and supports small and medium-sized cities and their surrounding rural areas to bridge innovation gaps, strengthen regional innovation ecosystems, enable co-creation and empower interaction across the knowledge square (industry, university, administration and engaged citizens). The long-term strategic alliance has been formed as a part of the European University Initiative and brings together universities and universities of applied sciences from 9 European countries.

The E³UDRES² Forum 2023, the first edition of a new, reoccurring event series, aims to present the alliance's capacity and achievements with a focus on the effects brought by this European strategic partnership, discuss future plans and activities, and take a look at current developments in higher education and beyond.



Programme Overview

All times given in Central European Time.

Sunday, 17 Sept 2023	Monday, 18 Sept 2023	Tuesday, 19 Sept 2023	Wednesday, 20 Sept 2023
	<p>Morning</p> <p>Board of Student Rep. Meeting</p> <p>Work Package Meetings</p> <p>Networking & Optional Programme</p>	<p>09:00 – 13:00</p> <p>E³UDRES² Forum 2023</p> <p>Day 2</p>	<p>Morning</p> <p>Work Package Meetings</p> <p>Board of Student Rep. Meeting</p>
	<p>12:00 – 13:00</p> <p>Lunch Break</p>	<p>13:00 – 14:00</p> <p>Lunch Break</p>	<p>12:00 – 13:00</p> <p>Lunch Break</p>
<p>Afternoon</p> <p>Arrival & Optional Programme</p>	<p>13:00 – 17:00</p> <p>E³UDRES² Forum 2023</p> <p>Day 1</p>	<p>Afternoon</p> <p>Meeting of Ministry Rep. & E³UDRES² Leaders</p> <p>Board of Student Rep. Meeting</p> <p>E³UDRES² Executive Board Meeting</p> <p>Work Package Meetings</p>	<p>Afternoon</p> <p>E³UDRES² Board of Coordinators Meeting</p> <p>Work Package Meetings</p> <p>Board of Student Rep. Meeting</p>

Sunday | 17 September 2023

All times given in Central European Time. All programme items take place at St. Pölten University of Applied Sciences, unless indicated otherwise. Please note that charges may apply for optional programme items.

 Open to all participants

 Optional programme (open to all)

 Closed meeting

15:00 – 18:30

OPTIONAL ACTIVITY • SELF-FUNDED

Visit to Ars Electronica

 *Ars-Electronica-Straße 1*
4040 Linz



Monday | 18 September 2023

E³UDRES² Exhibition: Connecting Minds – Expanding Horizons & International Digital Culture Spotlight Heritage Timișoara Festival

Open 10:00 – 17:00 📍 Entrance Hall & Viewing Area (behind main stairs) | Building B

09:00 – 12:00

MEETING

E³UDRES² Work Package Meetings

- 📍 Room A.1.09 | Building A – Work Package “Dissemination”
- 📍 Room A.1.10 | Building A – Work Package “Project Management”
- 📍 Room A.1.13 | Building A – Work Package “Developing Talents”
- 📍 Room A.1.14 | Building A – Work Package “Smart Learners”
- 📍 Room A.1.15 | Building A – Work Package “Capacity Building”
- 📍 Room A.2.13 | Building A – Work Package “Research & Knowledge”
- 📍 Room B.1.03 | Building B – Work Package “Regional Hubs”
- 📍 Room B.1.18 | Building B – Work Package “Digitalisation”

Exact meeting times to be decided by each work package independently.

09:00 – 15:30

MEETING

E³UDRES² Board of Student Representatives Meeting

- 📍 Room A.3.11 | Building A

10:00 – 11:30

OPTIONAL ACTIVITY

Visit to Government of Lower Austria: Regional Development and Challenges

Advancing Science and Innovation

Wolfgang Hochgerner, Department of Research & Science,
Lower Austrian Government

Supporting Economy and Entrepreneurship

Claus Zeppelzauer, ecoplus – business agency of Lower Austria

- 📍 Landhaus Niederösterreich
Landhausplatz 1, 3100 St. Pölten
Ostarrichi Hall, House 1, 2nd floor

10:00 – 11:00

OPTIONAL ACTIVITY

Campus Tour: Discover St. Pölten UAS

- 📍 Main Stairs | Ground Floor, Building B

11:00 – 12:00

OPTIONAL ACTIVITY

E³UDRES² Newcomers Networking Event

Gabriele Permoser, E³UDRES² Site Coordinator & Head of Service Unit Research and Knowledge Transfer at St. Pölten UAS

Michal Karpíšek, Senior Policy Officer E³UDRES² European University

Iveta Putniņa, Administrative Vice-Rector Vidzeme UAS

Edita Struplova, E³UDRES² Project Assistant at St. Pölten UAS

📍 Room B.0.12 - Future Lab | Building B



12:00 – 13:00

E³UDRES² FORUM 2023

Event Registration

📍 Entrance Hall | Building A



13:00 – 13:30

E³UDRES² FORUM 2023

Welcome & Introduction

Matthias Stadler, Mayor of the City of St. Pölten

Hannes Raffaseder, E³UDRES² Lead Coordinator & CEO of St. Pölten University of Applied Sciences

Melinda Macho, Policy Officer at Austrian Federal Ministry of Education, Science and Research

Martin Gradl, Head of Erasmus+ Higher Education at OeAD-GmbH – Austria's Agency for Education and Internationalization

📍 Large Assembly Hall | Building A



13:30 – 14:00

E³UDRES² FORUM 2023

Sharing the E³UDRES² Experience

Hosted by Gabriele Permoser, E³UDRES² Site Coordinator & Head of Service Unit Research and Knowledge Transfer at St. Pölten UAS

Hannes Raffaseder, E³UDRES² Lead Coordinator & CEO of St. Pölten University of Applied Sciences

Alexandru Luca, Chair of the E³UDRES² Board of Student Representatives

Iveta Putniņa, Administrative Vice-Rector Vidzeme UAS

📍 Large Assembly Hall | Building A



14:00 – 14:30

E³UDRES² FORUM 2023

Keynote: Future Universities, Future Skills, Patterns & Technology

Gerald Bast, Rector of the University of Applied Arts Vienna

📍 Large Assembly Hall, Building A



14:30 – 15:00

E³UDRES³ FORUM 2023

Building Foundations: Panel Reflection on E³UDRES³ Objectives, Achievements and Challenges

Roger Heijmans, work package lead, UC Leuven-Limburg UAS

Iveta Putniņa, Administrative Vice-Rector, Vidzeme UAS

Raquel Barreira, Vice-President, Polytechnic Institute of Setubal

Balázs Huszthy, work package lead, Hungarian University of Agriculture and Life Sciences

Ronja Pralle, Site Coordinator, Fulda UAS

📍 Large Assembly Hall | Building A



15:00 – 15:30

E³UDRES³ FORUM 2023

Coffee Break

📍 Entrance Hall | Building A



15:30 – 16:20

E³UDRES³ FORUM 2023

Breakout Sessions

1. **Active Learning – I Living Labs (Roger Heijmans, Christina Tanzer, Danique van den Bergh)**
📍 Room A.1.09 | Building A
2. **Future Universities & Interaction with Stakeholders (Iveta Putniņa)**
📍 Room A.1.10 | Building A
3. **Research Focused on Missions & Regional Challenges (Raquel Barreira, Vanessa Leung)**
📍 Room A.1.13 | Building A
4. **Innovation for Regions (Irene Auffret, Bernhard Gerhardter – LENIE Initiative Lower Austria)**
📍 Room A.1.14 | Building A
5. **European Added Value for Students, for Regions & for Institutions (Ronja Pralle, Pia Gross, Rodrigo Cerezo, Henny Oude Maatman, Lukas Kroisenbrunner)**
📍 Room A.2.09 | Building A
6. **E³UDRES³ Expertise: Partners' Good Practices – Short Pitches (Zsuzsanna Tarr, Minna-Maaria Hiekkataipale, Janco Bonnink, Klaas Vansteenhuyse, Thomas Berger)**
📍 Room A.2.10 | Building A

Find more information on the Breakout Session in the [E³UDRES³ Forum Highlights Booklet](#)



16:20 – 16:40	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Coffee Break</p> <p style="margin: 0;">📍 Entrance Hall Building A</p>	
16:40 – 17:30	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Panel Session: The Role of Higher Education in Regional Development</p> <p style="margin: 0;">Online input by Raffaele Trapasso, Senior Economist at the OECD Centre for Entrepreneurship, SMEs, Regions & Cities</p> <p style="margin: 0;">Panel discussion with:</p> <p style="margin: 0;">Johannes Bade, Representation of the State of Hessen to the EU, Head of Unit Higher Education, Research and the Arts</p> <p style="margin: 0;">Anne Sandelin, City of Jyväskylä</p> <p style="margin: 0;">Ilze Eglaja, Head of Board of Valmiera Development Agency</p> <p style="margin: 0;">📍 Large Assembly Hall Building A</p>	
17:30 – 17:45	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Wrap-up of Day 1</p> <p style="margin: 0;">Hannes Raffaseder, E³UDRES² Lead Coordinator & CEO of St. Pölten University of Applied Sciences</p> <p style="margin: 0;">📍 Large Assembly Hall Building A</p>	
17:45 – 18:20	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Secret Programme Item: Celebrating The E³UDRES² Growth</p> <p style="margin: 0;">📍 Outdoor Area</p>	
18:20	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Opening of E³UDRES² Exhibition & Spotlight Heritage Timișoara</p> <p style="margin: 0;"><i>Drinks provided!</i></p> <p style="margin: 0;">📍 Entrance Hall Building B</p>	
19:00	<div style="background-color: #00BFC4; padding: 2px 5px; font-weight: bold; font-size: 0.8em; margin-bottom: 5px;">E³UDRES² FORUM 2023</div> <p style="margin: 0;">Dinner</p> <p style="margin: 0;">📍 Canteen hall</p>	

FREE COFFEE
at the EuropeDirect
Coffee Bus from
09:00 – 13:00

Tuesday | 19 September 2023

E³UDRES² Exhibition: Connecting Minds – Expanding Horizons & International Digital Culture Spotlight Heritage Timișoara Festival

Open 10:00 – 17:00 📍 Entrance Hall & Viewing Area (behind main stairs) | Building B

09:00 – 13:00

MEETING

E³UDRES² Work Package Meetings

📍 Room B.1.03 | Building B – Work Package “Dissemination”



09:00 – 09:30

E³UDRES² FORUM 2023

Registration & Europe Coffee

Kindly provided by EuropeDirect

📍 Entrance Hall & Outdoor Area | Building A



09:30 – 09:40

E³UDRES² FORUM 2023

Welcome & Wrap-Up of Day 1

Michal Karpíšek, Senior Policy Officer E³UDRES² European University

📍 Large Assembly Hall | Building A



09:40 – 10:00

E³UDRES² FORUM 2023

The Role and Context of the European University Initiative: Virtual Key Address by the European Commission

Vanessa Debiais-Sainton, European Commission, Head of Unit Higher Education, Directorate General for Education, Youth, Sports and Culture (DG EAC)

📍 Large Assembly Hall | Building A



10:00 – 10:30

E³UDRES² FORUM 2023

Keynote: The Changing Role of Higher Education in a Regional Context

Jiří Nantl, Deputy Minister – Ministry of Education, Youth and Sports of the Czech Republic

📍 Large Assembly Hall | Building A



10:30 – 11:00

E³UDRES² FORUM 2023

The Future of E³UDRES²: Enhancing the Impact & Key Issues

Michal Karpíšek, Senior Policy Officer E³UDRES² European University
Hannes Raffaseder, E³UDRES² Lead Coordinator & CEO of St. Pölten University of Applied Sciences

📍 Large Assembly Hall | Building A



11:00 – 11:30

E³UDRES² FORUM 2023

Coffee Break

📍 Entrance Hall | Building A



11:30 – 12:30

E³UDRES² FORUM 2023

Discussion Workshops

1. **Enable Smart Learners to Unfold Talents**
(Klaas Vansteenhuyse, Anika Wuttke, Alexandru Luca)
📍 Room A.1.09 | Building A
2. **Serve as a Platform for Collaborative Innovation to Connect Entrepreneurial Minds** (Franz Fidler, Petra Fischer)
📍 Room A.1.10 | Building A
3. **Engage in Regional Communities to Co-create Services for & with Society** (Giuliana Sabbatini, Juris Ceics, Barbara Verbeek)
📍 Room A.1.14 | Building A
4. **Empower Ent-r-e-novators to Accelerate Future Universities** (Ronja Pralle, Thomas Berger, Radu Vasiu, Raquel Barreira)
📍 Room A.2.10 | Building A
5. **Shift to a Fully-Fledged European University to Ensure Excellent Quality: Students' Perspective** (Marta Denisova)
📍 Room A.2.11 | Building A
6. **Artificial Intelligence: Technological Impact on Regions** (Mika Karjalainen, Torsten Priebe, Kari Pirinen, Jari Hautamäki)
📍 Room A.2.12 | Building A

Find more information on the Discussion Workshops in the [E³UDRES² Forum Highlights Booklet](#).



12:30 – 13:00

E³UDRES² FORUM 2023

Wrap-up & Final Words

Hannes Raffaseder, E³UDRES² Lead Coordinator & CEO of St. Pölten University of Applied Sciences

Karim Khakzar, President of Fulda University of Applied Sciences

Agnese Davidsonsone, Rector of Vidzeme University of Applied Sciences

📍 Large Assembly Hall | Building A



13:00

E³UDRES² FORUM 2023

Event Closing & Lunch

📍 Large Assembly Hall | Building A



14:00 – 17:30

MEETING

E³UDRES² Board of Student Representatives Meeting

📍 Room A.3.11 | Building A



13:40 – 15:30

MEETING

European Alliances: Opportunities, Support, Challenges and Barriers – Ministry Representatives & E³UDRES² Leaders

Hybrid setting from 14:00 – 15:30

📍 Room B.3.20 | Building B



14:00 – 14:45

MEETING

Instructions for WPs & A3 Planning Methodology

Gabriele Permoser, E³UDRES² Site Coordinator & Head of Service Unit Research and Knowledge Transfer at St. Pölten UAS

J.T. de Vries, A3 Coach, Saxion UAS

📍 Room B.0.12 - Future Lab | Building B



14:40 – 18:00

MEETING

E³UDRES² Work Package Meetings

- 📍 Room A.1.09 | Building A – Work Package “Developing Talents”
- 📍 Room A.1.10 | Building A – Work Package “Regional Hubs”
- 📍 Room A.1.14 | Building A – Work Package “Smart Learners”
- 📍 Room A.2.10 | Building A – Work Package “Capacity Building”
- 📍 Room A.2.11 | Building A – Work Package “Research & Knowledge”
- 📍 Room B.1.03 | Building B – Work Package “Dissemination”
- 📍 Room B.1.18 | Building B – Work Package “Digitalisation”

Exact meeting times to be decided by each work package independently.

16:00 – 17:30

MEETING

E³UDRES² Executive Board Meeting

- 📍 Room B.3.20 | Building B

Wednesday | 20 September 2023

E³UDRES² Exhibition: Connecting Minds – Expanding Horizons **& International Digital Culture Spotlight Heritage Timișoara Festival**

Open 10:00 – 17:00 📍 Entrance Hall & Viewing Area (behind main stairs) | Building B

09:00 – 11:30

MEETING

E³UDRES² Work Package Meetings

- 📍 Room B.1.14 | Building B – Work Packages “Developing Talents” & “Future Universities”
- 📍 Room B.1.15 | Building B – Work Package “Dissemination”
- 📍 Room B.1.18 | Building B – Work Package “Smart Learners” & “Research and Knowledge”
- 📍 Room B.2.06 | Building B – Work Package “Regional Hubs” & “Digitalisation”
- 📍 Room B.3.21 | Building B – Work Package “Capacity Building”

Exact meeting times to be decided by each work package independently.

10:00 – 14:00

MEETING

E³UDRES² Board of Student Representatives Meeting

- 📍 Room A.0.16 – Lecture Hall 2 | Building A

11:45 – 13:00

MEETING

E³UDRES² Work Packages Speeddating: Plenary Session

- 📍 Room B.1.16 | Building B

13:45 – 15:15

MEETING

E³UDRES² Board of Coordinators Meeting

- 📍 Room B.1.16 | Building B

Additional activities & destinations

Make the most out of your stay in Lower Austria – there's plenty of things to do and discover! All activities to be organized and funded independently.

Museum Niederösterreich

The two parts of the museum offer an insight in Lower Austria's nature, landscape and history. → www.museumnoe.at/en/



Ticket Price: 10€



Opening Hours: Monday: closed; Tuesday – Sunday and holidays: 09:00 – 17:00



Kulturbezirk 5

3100 St. Pölten

Klangturm St. Pölten

The landmark of the city of St. Pölten, located close to the heart of the city.

→ www.lower-austria.info/excursion-destinations/a-st-poelten-klangturm-tower-of-sound



Free entry



Opening Hours: Monday – Sunday: 08:00 – 18:00



Kulturbezirk 1

3100 St. Pölten

Stift Melk

Stift Melk is a popular tourist attraction and a UNESCO World Heritage site with stunning architecture and cultural significance. → www.stiftmelk.at/en/



Ticket Price: 13€



Opening Hours: Monday – Sunday: 09:00 – 17:00



Abt-Berthold-Dietmayr-Straße 1

3390 Melk

Public transport:

Reachable with public transportation within approximately 1,5 hours;

1. from St. Pölten Hbf to Pöchlarn/Amstetten by train and then to Scheibbs Bhf by bus or train
2. directly with bus nr. 680 to Scheibbs

Ruine Dürnstein

Ruine Dürnstein is for everyone who is interested in history, nature and a great view in combination with a 30-minute walk to the ruin. → www.duernstein.at/en/about-duernstein/the-ruin-of-duernstein



Free entry



Opening Hours: around the clock



Burgruine Dürnstein

3601 Dürnstein

Public transport:

Train from St. Pölten Main Station to Krems Main Station, continue with bus line 715.

Ratzersdorfer See

One of the two lakes in the city of St. Pölten. Enjoy a walk around the lake, grab a drink from the nearby restaurants, or take a refreshing swim!

→ www.st-poelten.at/freizeit/aktivitaeten/baeder-seen/115-ratzersdorfer-see



Free entry



Opening Hours: around the clock



Bimbo Binder Promenade 15

3100 St. Pölten

Public transport:

Reachable with public transportation within 15 minutes from St. Pölten Main Station with bus line 7 and 3, stop "Ratzersdorf/Traisen Ratzersdorfer See"

Viehofner See

One of the two lakes in the city of St. Pölten. Enjoy a walk around the lake, grab a drink from the nearby restaurants, or take a refreshing swim!

→ www.st-poelten.at/freizeit/aktivitaeten/baeder-seen/117-viehofner-seen



Free entry



Opening Hours: around the clock



Dr. Adolf Schärf Straße

3100 St. Pölten

Public transport: approx. 3km from St. Pölten Main Station; bus line 3,6 und 7, stop "Viehofner See"

About the Event Location

The E³UDRES² Forum 2023 will be hosted at St. Pölten University of Applied Sciences (FH St. Pölten), Austria. The institution leading the E³UDRES² alliance is a key player in the domestic higher education landscape: With high-quality educational offers in the fields of media, informatics, health, and more, St. Pölten UAS has become part of the structural change the city of St. Pölten has gone through - from traditional industrial region into a knowledge hub, with a rising number of small and medium-sized enterprises.

St. Pölten and the campus of the University of Applied Sciences are easy to reach by public transport as well as by car or bicycle. Trains from Vienna Main Station take you directly to St. Pölten in only 30 minutes.



E³UDRES²

Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions



Find out more about E³UDRES² online:



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eudres.eu