

Introducing the jury member of Vidzeme University of Applied Sciences, Latvia: Mrs. Laila Gercane, Head of development and Project Department at Vidzeme Planning Region, Latvia



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As a child, Laila dreamed of becoming a railway engineer as her grandfather. She was also fascinated by dance, painting and architecture, but later wanted to become a microbiology scientist as her father.

She did so and worked in science for a few years. However, the twists and turns of life led her to project management, and here she can realize what she has dreamed of, both the accuracy and integrity of the railwayman, the logic of the scientist and the creativity of the artist.

When it comes to food, Laila likes a variety of tastes, culinary experiments and surprises.

But breakfast is the moment when she fulfills her desire for simplicity and predictability – a glass of water, coffee, cheese, bread and that's it.