

RUI ALVES

TITLE	Polytechnic Institute of Setubal/ESCE Business School
BIOGRAPHY	<p>Rui Alves is a higher education teacher, an independent consultant for technology and an entrepreneur. He divides his activity between consulting and teaching. He is Specialist in Management and, currently, Invited Professor at the Department of Economics and Management in the College of Business Administration at the Polytechnic Institute of Setúbal (IPS), where he teaches since 2010. With a degree in Management and specialization in Marketing, since 1997, he is also Certified Professional and Certified Developer by Microsoft, author of several software in the field of business management, consultant and tutor to several technological startups and a mentor at IPStartUp, the startup incubator at the Polytechnic Institute of Setúbal, for the areas of technology innovation and digital business models. Co-author on several academic papers and book chapters, with a strong focus on digital entrepreneurship and in areas like healthcare, Industry 4.0 and sustainability. He also made more than six Erasmus+ mobilities, teaching abroad. Recently joined the team "+ Negócios-Desperdício", an IPS project to support sustainable entrepreneurship and the challenges of the circular economy.</p>
SKILLS AND EXPERTISE	Business Models, Digital Entrepreneurship, Innovation, Technology
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AVAILABILITY DURING THE HACKATHON	- Friday 8:00 – 16:00